



## Check the **8.6 good reasons**

to visit the SIAMS planet from April 16 till April 19, 2024

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SIAMS: the fair of the entire microtechnology production chain

### Reason No. 1

**Real-life meetings and top-quality contacts!** The world is always evolving. Exhibitors are constantly working and innovating to improve their products, services, and solutions. **SIAMS** allows them to present themselves where it really counts: in the very heart of the microtechnology world; in other words, where visitors can get information, make contacts, do business, and enjoy a very special atmosphere combining professionalism and conviviality.

### Reason No. 1.5

**The microtechnology trade fair!** An exceptional event: the Swiss Jura is the cradle of watchmaking, machine tools and an entire ecosystem based on quality and high precision. With **SIAMS**, this region has an unrivalled promotional tool at its disposal. In fact, many companies exclusively exhibit in Moutier!

### Reason No. 2

**The entire production chain of microtechnology is represented!**

Machine tools and robots in action. Matching accessories and peripherals. Tools, accessories, and materials tailored to customers. Means for inspection, cleaning, and specific treatment. Specialized suppliers... Discover the innovations of more than 450 exhibitors from the world of microtechnology. >> Link to the List of Exhibitors: <http://bit.ly/36vvc00>

### Reason No. 3

**Visit possible in a single day!** Located in Moutier, **SIAMS** is ideally placed in the very centre of the European microtechnology industry, not far from Switzerland's language boundary and less than two hours from most of its major cities (Geneva, e.g., is two hours away by train). Its manageable size makes it a place to discover new things in a targeted, efficient, and always enjoyable way.

### Reason No. 4

**This is where you find solutions and do business!** **SIAMS** is a hub of innovations that directly concern all the professions linked to microtechnology! A trade fair, where visitors find the right people to talk to. Frequently, they will arrive with concrete problems, drawings, or particular requirements... and find the needed solutions! >> Link to the products exhibited: <http://bit.ly/2GwzsCm>



#### Reason No. 5

**A positive and congenial atmosphere!** Far from gimmickry and competitive overkill, the exhibitors are here to provide visitors with concrete information and help them find solutions. A fair where you can exchange ideas in a relaxed atmosphere, where the quality of the contacts established between participants surpasses any algorithm and where people still make a decisive difference!

#### Reason No. 6

**A challenging programme!** We all need to prepare for the future. On the evenings of Tuesday, April 16th and Wednesday, April 17th, a panel of experts and representatives of the industry will share their thoughts, practices, and experiences about the industry of today and tomorrow.

#### Reason No. 7

**The best tool for market monitoring and information!** The economic cycle is always unpredictable! This is the time to find more efficient solutions, to keep a sharp eye on technological developments and meet new contacts and new suppliers outside your own company! To prepare for the future, **SIAMS** is no doubt the best and quickest way to combine all these elements!

#### Reason No. 8

**Download your free ticket!** A single click – and it is all free. We are offering you free admission to the fair to schedule your visit (download from February 2024). You will save time at the entrance to the fair for a more efficient visit: [www.siams.ch/tickets](http://www.siams.ch/tickets) (tickets acquired at the fair payable on site).

#### Reason No. 8.5

**Moutier has never been so close to the rest of Switzerland!** **SIAMS** is an event of national importance (and more) and easily accessible besides. On the Geneva-Basel route, Moutier can easily be reached by public transport; if you prefer to drive, simply take the “Moutier Sud” motorway exit to get directly to the fair.

#### Reason No. 8.6

**The 2022 SIAMS was truly exceptional!** Both exhibitors and visitors were extremely satisfied. Their goals were achieved! In fact, by the end of the 2022 edition, the rental spaces for 2024 were more than 90% booked... **All you will have to do is visit SIAMS 2024 to make it an exceptional event as well! So, get out your diary! You will not be disappointed!**



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